



# Cloud Connected PSTN for Webex Calling



Full PSTN cloud calling services for your customers, natively integrated with UCM



Secure and reliable cloud service and implementation supported by CallTower, a Premier Certified Cisco Partner



Flexible, competitive PSTN calling plans to meet your customer's requirements



Cloud calling service available for deployment in 48 countries for domestic PSTN replacement

## REACH MORE CUSTOMERS

- Secure and reliable cloud service and implementation supported by CallTower, a Premier Certified Cisco Partner
- Availability in over 60 countries makes for global geographic coverage to support enterprises with a multi-country presence
- For Cisco VARs, Cloud Connected PSTN for Webex Calling delivers the capability to resellers to propose a full cloud calling service for their Webex customers
- Reduced customer costs with no hardware required to be managed on the network for calling services
- Voice services delivered over CallTower's Global SIP Network

## A FULL CLOUD CALLING SERVICE NATIVELY INTEGRATED WITH WEBEX CALLING

For Cisco VARs, Cloud Connected PSTN for Webex Calling delivers the capability for resellers to propose a full cloud calling service for their Webex customers. Deliver value to your Webex Calling customers on their transition to the cloud with a natively integrated PSTN service provided by CallTower. A complete cloud calling solution that reduces costs and enables Cisco VARs to offer more value to their customers. Cisco VAR Partner owns and manages the customer, CallTower provides the PSTN replacement capability with Webex Calling supplying local DID/DDI, Toll Free and seamless in-country dialing.

### STEP 1

#### Estimate Quantity of Simultaneous PSTN Connections Required

Total the number of Webex Calling seats and devices. Divide this number by 4 to get the estimated number of Simultaneous PSTN Connections required. Multiply the Simultaneous PSTN Connections by \$7.95 per PSTN Connection to estimate monthly spend. For example, a 500 seat Webex Calling customer will typically need 125 Simultaneous PSTN Connections for incoming/outgoing PSTN calling activity. Estimated monthly,  $125 \times \$7.95/\text{month} = \$994$  monthly plus usage and DID/DDI numbers.

### STEP 2

#### Select Country and Quantity of DID/DDI Numbers Required

Identify quantity of DID/DDI phone numbers per country, including active and spare/reserve DID/DDI numbers. Multiply quantity by per Country cost/DID/DDI to estimate monthly spend. For example, a 500 seat Webex Calling customer in the United States may have 500 active and 200 spare DID/DDI numbers. Estimated monthly,  $700 \times \$0.25/\text{month} = \$175$  monthly.

### STEP 3

#### Email/Call CallTower Sales Support for Customer Pricing & Paperwork

To assist, CallTower's certified sales and engineering teams are on standby to assist you with design, pricing and contract paperwork. Feel free to call (800) 347-5444, or email us at [sales@calltower.com](mailto:sales@calltower.com).

# Cisco Webex for VARs Cloud Connected PSTN Provider (CCPP) Simultaneous PSTN Connections

## US/Canada

### Standard - plus usage\*

**\$7.95/Simultaneous PSTN Connection/month**

### Unlimited usage\*

**\$14.95/Simultaneous PSTN Connection/month**

\*Monthly Charges (MRC) for Simultaneous PSTN Connections are estimated based on customers needing ~25% of users to simultaneously access inbound/outbound PSTN Calling. Usage is billed at \$0.015/minute for all outbound local, IntraLATA, InterLATA and domestic Long Distance minutes (unless Unlimited Usage Option is chosen). Billing utilizes 6 second increments and 6 second minimum. Toll Free domestic inbound usage bills at \$0.018/minute.

## International

### Standard - plus usage\*

**\$7.95/Simultaneous PSTN Connection/month**

\*Monthly Charges (MRC) for Simultaneous PSTN Connections are estimated based on customers needing ~25% of users to simultaneously access inbound/outbound PSTN Calling. Usage is billed at \$0.025/minute for all outbound in-country landline usage minutes and \$0.070/minute for all outbound in-country mobile usage minutes.

## Working with the CallTower's Cloud Communications

### Cisco Reseller Relationship |

The VAR owns the customer relationship

We supply quotation & paperwork for customer signature

### Project Management |

We will manage number porting in accordance with customer requirements

We will jointly project manage with Cisco and meet project deadlines

### Support & Billing |

Our global NOC manages all service requests 24x7x365

**SCHEDULE WEBEX CONSULTATION**